



Society for Marketing
Professional Services
Southeast Louisiana

PO Box 58446
New Orleans, LA 70158

2011 SMPS Southeast Louisiana Awards SeLaBration Sponsorship Opportunities & Benefits

Join SMPS Southeast Louisiana in celebrating marketing and communications excellence in the building industry, by becoming a Sponsor for our second SMPS Awards SeLaBration, to be held on Thursday, November 10, 2011, 6 p.m. – 8:30 p.m. at The Westin New Orleans Canal Place. Currently, we anticipate 80 + attendees, including firm owners and marketers from around the entire Southeast Louisiana area. This is the perfect venue to promote your company, products, and services and to network with the best of the best in the building industry.

The following opportunities are available for your sponsorship of our 2011 SMPS Awards SeLaBration:

Host Sponsor \$1,500 1 Opportunity • Eight tickets to the event with priority seating • Onstage verbal recognition and thanks • Recognition on guest tables • Ad in event program • Ten (10) power point slides during event • Logo appears in: <i>Event invitation</i> <i>(Going out to more than 250 recipients)</i> <i>Slideshow Presentation</i> <i>Event Signage</i> <i>Event Program</i> <i>Website with link</i> <i>e-Newsletter</i> <i>(Going out to more than 250 recipients)</i>	Silver Sponsor \$500 • Two tickets to the event • Onstage verbal recognition and thanks • Recognition on guest tables • Two (2) power point slides during event • Sponsor Name listed in: <i>Event Program</i> <i>Website</i> <i>e-Newsletter</i> <i>(Going out to more than 250 recipients)</i>
Platinum Sponsor \$1,000 • Six tickets to the event • Onstage verbal recognition and thanks • Recognition on guest tables • Five (5) power point slides during event • Logo appears in: <i>Event Signage</i> <i>Event Program</i> <i>Website with link</i> <i>e-Newsletter</i> <i>(Going out to more than 250 recipients)</i>	Bronze Sponsor \$250 • One ticket to the event • Onstage verbal recognition and thanks • One (1) power point slide during event • Recognition on guest tables • Sponsor Name listed in: <i>Event Program</i> <i>Website</i>
Gold Sponsor \$750 • Four tickets to the event • Onstage verbal recognition and thanks • Recognition on guest tables • Three (3) power point slides during event • Logo appears in: <i>Event Signage</i> <i>Event Program</i> <i>Website</i> <i>e-Newsletter</i> <i>(Going out to more than 250 recipients)</i>	