

**MAKING
BIG
MOVES**
2021

CALL FOR ENTRIES

AWARD SUBMISSIONS DUE JUNE 7!

Dear Industry Professional,

The SMPS SeLA Chapter is pleased to invite your firm to be among the leading marketers honored through the SMPS Communication and Achievement Awards at the 2021 SMPS Making Big Moves Workshop!

Please join us at the Sheraton New Orleans Hotel, Wednesday, July 14th to celebrate and honor exemplary achievements in communications, marketing, and professional development in the build environment.

THE SMPS ACHIEVEMENT AWARDS

recognize excellence in individuals whose exceptional accomplishments stand out among marketing and business development professionals. SMPS SeLA relies on your nominations to determine which current and future industry leaders deserve our community's acknowledgment and appreciation. These award submissions and nominations are open to SMPS SeLA chapter members.

Entry categories, submittal guidelines, and other information are outlined in the enclosed Call for Entries. Please direct any questions to Brock Piglia, Committee Chair, via email at bpiglia@gmail.com or telephone at (314) 401-2662.

Sincerely,

SMPS SeLA 2020-2021 Board & 2021 Making Big Moves Committee

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2021 SMPS MAKING BIG MOVES COMMITTEE

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Donahue Favret Contractors

Jennifer Hanson
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ABOUT THE AWARDS

The SMPS Achievement Awards recognize excellence in individuals whose exceptional accomplishments stand out among marketing and business development professionals. SMPS SeLA relies on your nominations to determine which current and future industry leaders deserve our community's acknowledgment and appreciation. These award nominators and nominees are only open to members of the SMPS SeLA Chapter (except the Industry Influencer nominee may be a nonmember), therefore firms must employ at least one current SMPS member.

Award submissions are due by June 7, 2021 and there are no entry fees for the Marketing Achievement Awards. Winners will be recognized at the 2021 SMPS Making Big Moves Workshop.

Due to the unforeseen circumstances surrounding COVID-19, awards will be given to applicants presenting innovation and adaptability in the industry as it pertains to the award category. We understand that much of the criteria in the award categories may have not been feasible, so get extra creative!

COMMUNICATION AWARD CATEGORIES

COMMUNITY SERVICE PROGRAM OF THE YEAR

A community service program that is a shining example of one firm's or member's commitment to its community and/or individuals in need.

SMPS SeLA RISING STAR OF THE YEAR

While in their early years of membership, this Rising Star has jumped in with both feet, becoming an engaged member who actively seeks way to add value to the chapter. The Rising Star must:

- Have joined SMPS within the last 3 years
- Been actively involved in an SMPS Committee
- Attend and participate in SMPS events

SMPS SeLA MEMBER OF THE YEAR

This member has demonstrated significant commitment to the organization during the past year. The member has gone above and beyond the role of the typical member and has made significant contributions to the chapter in the process.

SMPS SeLA HALL OF FAME

This person represents the "best of the best" among their peers in the A/E/C marketing industry. These individuals have a long, rich history of success in the Southeast Louisiana build environment and have made a significant impact on professional services marketing and the SMPS SeLA Chapter. Nominee must be an SMPS member.

INDUSTRY INFLUENCER OF THE YEAR

This individual or entity represents someone who has made a significant impact in our region. This influencer has greatly elevated and contributed to both the built environment and our community while demonstrating a commitment to encourage and/or implement innovative ideas/practices. Nominee does not need to be an SMPS member.

SUBMISSION REQUIREMENTS

SMPS SeLA members may nominate an individual/firm for the outlined categories. In order to be eligible for SMPS member-only awards, the nominated person must be a member of SMPS or the firm must employ at least one SMPS member (except the Industry Influencer nominee may be a nonmember). Multiple nominations are encouraged.

HOW TO PARTICIPATE

1. Complete the Nomination Form

- The nomination form is included in this document and may also be downloaded from smpssela.com.
- There is no entry fee for the Achievement Awards.
- Email the completed form to the committee at bpiglia@gmail.com.
- Nominee will be informed of their nomination by the committee chair and will have the option to withdraw themselves from nomination. In this case, their nominator will be informed.

2. Submit Your Vote

- An announcement of nominations and voting ballot will be sent out to SMPS Members.
- Voting instructions will be provided in the announcement.

SUBMISSION INFORMATION

All entries must be received by 4:00pm on June 7, 2021. Late entries and entries that do not follow submission requirements will not be included.

Questions?

Please contact Brock Piglia via email at bpiglia@gmail.com or at (314) 401-2662.

Reasons for Nomination: