

MAKING **BIG** MOVES 2021

Call for Speakers

Due: June 7, 2021 5pm

MAKING BIG MOVES 2021 will be held July 14, 2021 at the Sheraton New Orleans Hotel, and the planning committee is now accepting applications for speaker positions. We are looking for motivational and educational content.

SMPS Southeast Louisiana is a self-funded community of marketing and business development professionals. SMPS's mission is to advocate for, educate, and connect leaders in the building industry. SMPS's vision is Business Transformed through Marketing Leadership.

WHO WILL BE THERE?

marketers, business developers, technical professionals, and principals

WHAT DO THEY LEARN?

Knowledge and training to build business that adheres to the SMPS six domains of practice:

- **marketing research**
- **marketing planning**
- **client & business development**
- **proposals**
- **promotional activity**
- **management**

WHEN IS THE DEADLINE?

**Friday, March 1, 2021
5:00 pm Central**

Completed submissions should be emailed to:
Brock Piglia
Director of Programming
bpiglia@gmail.com

SPEAKER BENEFITS INCLUDE

Full Registration, \$500 Stipend, One Night Hotel Stay, Breakfast/Lunch/Networking Reception with Attendees



PROGRAM APPLICATION: PART 1

SESSION INFORMATION

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Keynote Speaker

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Round Table Discussion

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Both

Session Title

Session Description (150 words max.)

Takeaways / Action Items (three to five)

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Target Audience

- ☐ Beginner (1-3 years of experience in the industry or brand new to the topic)
- ☐ Intermediate (4-7 years of experience or some previous knowledge on the topic)
- ☐ Advanced (8 + years of experience or someone with advanced knowledge of the topic)

Select the Domains of Practice That is Covered in Your Presentation

- | | |
|--|---|
| ☐ Marketing Research | ☐ Promotional Activity |
| ☐ Marketing Planning | ☐ Management |
| ☐ Client & Business Development | ☐ Other / Not Known |
| ☐ Proposals | |

If providing handouts, please describe:

If this program has been presented previously, please indicate when, where, and provide evaluation scores/references.

A/V Requirements



PROGRAM APPLICATION: PART 2

SPEAKER INFORMATION

(REPEAT AS NEEDED FOR EACH SPEAKER)

Speaker Name _____

Company/Affiliation _____

Title _____

Street Address _____

City/State/Zip _____

Telephone _____ E-mail _____

Facebook _____ LinkedIn _____ Twitter _____

Speaker Bio (100-150 words max.)

Past Speaking Experience

Link to online video of a previous presentation (if available) _____

1-2 Speaking References (Name, Organization, Title, Phone Number, E-mail)

1.	2.
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If you are an SMPS Member, please provide the following:

Member No. _____

Chapter _____

☐ CPSM

☐ Fellow

If you are not selected for a speaker at this event, would you like to be contacted for additional presentation opportunities?

☐ Yes ☐ No

**** IMPORTANT NOTICE **** By submitting this application, you are granting the SMPS SeLA Chapter permission to use speaker photos, bios, social media, and presentation materials in promotional activity prior to, during, and after Making Big Moves 2021.