

ANNUAL

SPONSORSHIP

OPPORTUNITIES

THE SOCIETY FOR MARKETING PROFESSIONAL SERVICES

Business Transformed Through **Marketing Leadership.**

sm[®]ps

**Southeast
Louisiana**

ANNUAL SPONSORSHIP OPPORTUNITIES

BENEFITS	PLATINUM \$2,500	GOLD \$2,000	SILVER \$1,500	BRONZE \$750	COMMUNITY \$500
Annual Membership (\$450 value)	●	●	●		
3 Minutes Speaking Time (Event of Choice)	●	●			
Promotional Booth at Making Big Moves	●	●			
Logo on Recurring Chapter E-Blasts	●	●	●	●	●
Firm Spotlight on Social Media	●	●	●	●	●
Recognition + Thanks at Events	●	●	●	●	●
Linked Logo on SMPS Website	●	●	●	●	●
Ticket to Event(s) of Choice	1 ticket to all events	1 ticket to 3 events	1 ticket to 2 events	1 ticket to 2 events	1 ticket to 1 event
Reserved Seat(s) at Event Speaker's Table**	1 reserved seat to all events	1 reserved seat to 3 events	1 reserved seat to 2 events	1 reserved seat to 1 event	
Ticket to Making Big Moves (\$180 value)	2	2	1		

IN-KIND SPONSORSHIPS

We also welcome in-kind donations and services including photography, door prizes, promotional materials, training, giveaway items, etc. In-kind sponsors will receive logo recognition on the Chapter website and social media, as well as recognition and thanks at all Chapter luncheons.

** Reserved seat must be paired with the same complimentary event of choice

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WHAT IS SMPS SOUTHEAST LOUISIANA?

The SMPS Southeast Louisiana chapter was chartered in the spring of 2008 and is one of the largest local marketing organizations in the area. The chapter represents a dynamic network of **90+ marketing and business development professionals** from **65+ firms in the architectural, engineering, planning, interior design, and construction arena.**

WHO SHOULD SPONSOR?

- A/E/C firms
- Graphic design, advertising + branding firms
- Consulting firms
- Event planners
- Printing + signage firms
- Market research companies
- Promotional product retailers
- PR agencies
- Accounting software suppliers
- Office equipment companies

WHY SPONSOR?

- Increased firm + brand exposure to **65+ AEC firms**
- **1:1 time with local decision makers + potential clients**
- Exclusive access to **industry-specific knowledge base +** continuing education
- Access to **continuing education courses + training**
- Opportunities for firm **partnerships + outreach**
- Dedicated time for **networking + professional development**
- Tickets to industry-specific **events + workshops**
- **Reserved seating** with keynote speakers + presenters

HOW DO I PAY?

Visit smpssela.com/sponsors to process your payment online.

QUESTIONS?

Please contact **Matt Lundy**

Director of Member Services

T: **504-400-8839**

E: membership@smpssela.com

**THANK YOU FOR YOUR CHAPTER PARTICIPATION
AND GENEROUS SUPPORT!**