



# AIA/IFMA/IIDA/SMPS Holiday Party Felicity Church

December 5, 2019 from 6-9 PM



#### SPONSORSHIP OPPORTUNITIES AND BENEFITS

There is nothing better than throwing a Holiday Party to show our appreciation for the many partners who design, build, and manage our built environment! This year, the AIA, IIDA and SMPS welcome IFMA on board as we celebrate a great year in the A/E/C industry! We're expecting 300 attendees to join us at the beautiful Felicity Church on December 5<sup>th</sup> from 6–9 pm. It'll be an evening full of good music, great food and drink, and even better company!

Sponsorship gives you the opportunity to show your support for these four organizations, and the professionals who help create a better built environment!

## MAKE IT REINDEER SPONSOR – PRESENTING SPONSOR \$5,000 – 1 OPPORTUNITY

Like the elves in Santa's Workshop, the presenting sponsor MAKES the Holiday Party. As Presenting Sponsor, you'll be first on Santa's Good List and get prominent recognition at the event. This opportunity includes:

- Eight tickets to the event (AIA / IIDA / SMPS/ IFMA Members get in free)
- Opportunity to speak briefly at the event
- Opportunity to submit a door prize, with recognition by MC
- Logo recognition on:
  - o E-newsletters from each organization, over 6,000 recipients collectively
  - Website event pages from each organization
  - Event signage
  - o Exclusive "Presented By" signage at entry

#### MILK + COOKIES SPONSOR – FOOD SPONSOR \$3,500 – 1 OPPORTUNITY

Everyone knows that after a hard day delivering presents and good cheer, Santa needs snacks! As Milk + Cookies Sponsor, you'll supply the crowd with vital vittles while highlighting your organization! This opportunity includes:

- Six tickets to the event (AIA / IIDA / SMPS/ IFMA Members get in free)
- Verbal recognition at the event
- Opportunity to submit a door prize, with recognition by MC
- Logo recognition on:
  - o E-newsletters from each organization, over 6,000 recipients collectively
  - Website event pages from each organization
  - Event signage
  - o Exclusive signage near food



## NOT-SO-SILENT-NIGHT SPONSOR – LIVE BAND SPONSOR \$2,500 – 1 OPPORTUNITY

Silent night? Not tonight! Get the party started with live music from a great local band! This opportunity includes:

- Six tickets to the event (AIA / IIDA / SMPS/ IFMA Members get in free)
- Verbal recognition at the event
- Opportunity to submit a door prize, with recognition by MC
- Logo recognition on:
  - o E-newsletters from each organization, over 6,000 recipients collectively
  - Website event pages from each organization
  - Event signage
  - o Exclusive signage on stage

#### NORTH POLE PARLOR SPONSOR – POP-UP LOUNGE SPONSOR \$1,500 – 1 OPPORTUNITY

Put your feet up at the North Pole Parlor! As sponsor for this pop-up lounge, you'll create a cozy space for folks to congregate amid the general merriment. This opportunity includes:

- Four tickets to the event (AIA / IIDA / SMPS/ IFMA Members get in free)
- Verbal recognition at the event
- Opportunity to submit a door prize, with recognition by MC
- Logo recognition on:
  - o E-newsletters from each organization, over 6,000 recipients collectively
  - Website event pages from each organization
  - o Event signage
  - o Exclusive signage in lounge area

#### SANTA'S SECRET STASH SPONSOR - BAR SPONSOR \$1,000 - 4 OPPORTUNITIES\*\*

Everyone wants to be in high spirits during the Holiday Season! Like a cozy fireplace, this party is going to be lit, thanks to your support. This opportunity includes:

- Four tickets to the event (AIA / IIDA / SMPS/ IFMA Members get in free)
- Verbal recognition at the event
- Opportunity to submit a door prize, with recognition by MC
- Opportunity to provide branded materials for the bar
- Logo recognition on:
  - o E-newsletters from each organization, over 6,000 recipients collectively
  - Website event pages from each organization
  - o Exclusive signage on bar
  - Event signage

<sup>\*\*</sup>Purchase two Bar Sponsorships and sponsor both bars on either the bottom or main floor!



#### PARTY IN THE NORTH POLE SPONSOR \$350 – LIMITED ONLY BY THE IMAGINATION

When it comes to supporting these four organizations, every little bit counts. You, too, can be one of Santa's little helpers, by sponsoring this spirited party! This opportunity includes:

- Two tickets to the event (AIA / IIDA / SMPS/ IFMA Members get in free)
- Opportunity to submit a door prize, with recognition by MC
- Name recognition on:
  - o E-newsletters from each organization, over 6,000 recipients collectively
  - Website event pages from each organization
  - o Event signage

#### **HOW TO BECOME A SPONSOR:**

To become a sponsor, complete the form below or fulfill your sponsorship through our website. Your request for sponsorship will be confirmed upon receipt of check or credit card transaction. For additional information about any of the Holiday Party Sponsorship Opportunities, please contact Aran Donovan at 504.446.1579, or aran@aianeworleans.org.

**PLEASE NOTE:** If you are interested in becoming the Presenting Sponsor, Band Sponsor, or Food Sponsor, we must receive your response no later than Friday, November 8th.

### 2019 HOLIDAY PARTY SPONSORSHIP FORM

To become a sponsor, or for more information, please fill out the form below and mail or email to address specified at the bottom of this form. If you are able, we encourage you to complete this form and payment online: https://www.aianeworleans.org/event/2019holidavparty/. TYES! I/We would love to support the AIA New Orleans, IFMA, IIDA, and SMPS by sponsoring the 2019 Holiday Party. **LEVEL OF SPONSORSHIP** PRESENTING SPONSOR POP UP LOUNGE SPONSOR FOOD SPONSOR ☐ BAR SPONSOR ☐ BAND SPONSOR PARTY AT THE NORTH POLE SPONSOR My sponsorship is made on behalf of □ AIA New Orleans □ SMPS □ IIDA □ IFMA. 2019 SPONSORSHIP INFORMATION (Please print name as you wish to be listed) COMPANY NAME ADDRESS \_\_\_\_\_ CITY STATE ZIP DAYTIME PHONE EMAIL ENCLOSED IS A CHECK IN THE AMOUNT OF \$\_\_\_\_\_ MADE PAYABLE TO AIA NEW ORLEANS AMEX MASTERCARD VISA AMOUNT\$\_\_\_\_\_ PLEASE CHARGE MY: \_\_\_\_\_CCV \_\_\_\_\_ZIP \_\_\_\_ CARD NUMBER EXP \_\_\_\_\_/\_\_\_NAME AS IT APPEARS ON CARD \_\_\_\_\_ SIGNATURE PLEASE RETURN THIS FORM VIA EMAIL OR BY MAIL: Form may be emailed to events@aianeworleans.org. If you are not paying online, please remember to include your Check/Money Order (payable to: "AIA New Orleans")

PLEASE NOTE: If you are interested in becoming the Presenting Sponsor, Band Sponsor, or Food Sponsor, we must receive your response no later than **Friday, November 8**<sup>th</sup>.

and mail payment and form to: AIA New Orleans, 1000 Saint Charles Avenue, New Orleans, LA 70130.