



REGISTER TODAY!  
Wednesday March 27, 2019

LOCATION:

The Intercontinental Hotel  
444 St Charles Avenue  
New Orleans, LA

TIMELINE:

7:30 - 8:30	Breakfast & Registration
8:30 - 12:00	Keynote & Roundtable Session 1
12:00 - 1:00	Lunch
1:00 - 4:00	Keynote & Roundtable Session 2
4:00 - 6:00	Networking & Cocktail Reception

## TICKETS & SPONSORSHIP AVAILABLE:

TICKET PRICES:

- Early Bird Members \$140 (ends 3/15/19)
- Early Bird Non-Members \$170 (ends 3/15/19)
- Members \$170
- Non-Members \$200
- Network Reception Only \$50
- Lunch Only \$50

SPONSOR LEVELS:

- Event Sponsor \$1500
- Reception Sponsor \$750
- Luncheon Sponsor \$500
- Breakfast Sponsor \$250
- Contributing Sponsor \$150

All attendees and sponsors must register online at [www.smpssela.com](http://www.smpssela.com).

## FEATURING:

KEYNOTE SPEAKERS:

- Rachel Sheerin "Steal the Show: How to Advocate Your Best Ideas"
- Julie Couret "Network Like You Mean It"

Visit [www.smpssela.com](http://www.smpssela.com) for speaker bios and more information on roundtable topics.

ROUNDTABLE TOPICS:

- Use Your Own Social Media to Elevate Your Impact & Bring in Business
- Waiving Your Freak Flag – How to be Authentic & Professional (and have fun!)
- Search Engine Optimization (SEO)
- How to Plan for Success on Social Media
- Copy & Content for Blogs, Newsletter, Website
- The Domains of Practice + The CPSM
- Speak from the Heart: Public Speaking

## ALREADY REGISTERED?

- Parking: Onsite valet is available for 12 hours and is included with ticket price. (Note: You must tell the valet that you are part of the SMPS Group Rate.)
- Reception and Lunch Tickets: A great way to invite a friend, colleague or principal who is available to join us for just a portion of the day! This is a fantastic opportunity for networking and door prizes!
- Please bring a jacket or sweater as hotel meeting rooms can be very chilly!

## VISIT [WWW.SMPSSELA.COM](http://WWW.SMPSSELA.COM)

- For more information
- List of speakers and topics
- Sponsors and supporters
- Member and Non-member tickets